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**FOR IMMEDIATE RELEASE**

**Liphatech Grows Experienced Sales Team with  
Addition of Brandon Green**

**MILWAUKEE (July 17, 2025)** — Liphatech Inc., longtime provider of intelligent pest control solutions, announces the addition of Brandon Green as South Central District Sales and Technical Manager. Green will represent Liphatech's full line of products in Arkansas, Kansas, Louisiana, Oklahoma and Texas.

With a decade of experience in the pest control industry, Green has developed a wide range of technical knowledge that will serve him well in this new role. Most recently, as the vice president of operations for a major pest control company, Green oversaw business operations across the state of Texas and was directly involved in tripling his former company's customer base in two years.

"Throughout his career, Brandon has demonstrated an ability to implement strategic solutions and create growth," said Matt Titshaw, business manager at Liphatech. "He will be an invaluable resource for Liphatech customers looking to find effective solutions for even the toughest pest problems and provide recommendations to expand their business."

"I've been in our customers' shoes before and have faced a lot of the same problems they are facing. This experience helps me approach each customer relationship with empathy and understanding," said Green. "Liphatech has a long history of innovative and intelligent pest control products, and I look forward to being the source of the solution for end users."

For more information about Liphatech products and services, visit [liphatech.com](http://liphatech.com) or call 888-331-7900.

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**About Liphatech**

Headquartered in Milwaukee, Liphatech, a subsidiary fully backed by the De Sangosse group, has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with world-class customer service, technical expertise and support, Liphatech delivers intelligent solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. Liphatech advocates for responsible rodent management practices that protect people, wildlife and the environment. Liphatech is a member of the [Ag Container Recycling Council](#) (ACRC), [National Pest Management Association](#) (NPMA), [Responsible Industry for a Sound Environment](#) (RISE) and the [Rodenticide Task Force](#).