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## FOR IMMEDIATE RELEASE

## Liphatech Further Expands Insect Solutions with BugScents<sup>™</sup> Sentry Pro

Company Brings Fast-Action, Reusable Bed Bug Technology with Pheromone-Based Monitor

MILWAUKEE (July 24, 2025) — Continuing its expansion into the insect control market, Liphatech Inc., longtime provider of intelligent pest management solutions, introduces BugScents<sup>™</sup> Sentry Pro. Liphatech is now the exclusive U.S. distributor of BugScents Sentry Pro to the professional pest management market for rapid detection and monitoring of bed bugs. This product offering follows Liphatech's strategic partnership agreement with the creators of BugScents, Arctech Innovation Ltd, a U.K.-based product innovation and R&D services company.

The BugScents Sentry Pro combines a patented pheromone attractant and insect-inspired design to lure, trap and detect bed bugs in as little as 24-96 hours, offering pest management professionals (PMPs) an effective and efficient tool for monitoring infestations before, during and after treatment. It works even in the presence of a human host and attracts all mobile life stages of bed bug. The product has already found success throughout Europe – including in the U.K. – helping PMPs stay on top of bed bug problems driven by increased travel, climate change and insecticide resistance.

"Liphatech has consistently emphasized 'intelligent solutions,' and the optimized design of the BugScents Sentry Pro remains consistent with that mission. As we continue to expand into the insect market, PMPs can also rely on the expert guidance of our experienced team here at Liphatech to help with product selection and insights," said Matt Titshaw, business manager at Liphatech.

Developed by scientific experts at Arctech Innovation and the London School of Hygiene & Tropical Medicine (LSHTM), the technology behind BugScents Sentry Pro has been designed around bed bug biology.

The trap is designed with the pest, PMP and customer in mind. Every aspect, including the color, texture, size of the opening and thigmotactic channels, has been engineered to guide bed bugs into the trap. It is also built for discretion, with a compact frame that fits under even a divan-style bed. It can be affixed either vertically or horizontally, enhancing flexibility for any bedroom or hotel room application.

With slim, discreet and flexible packaging, BugScents Sentry Pro is designed for use by PMPs in residences and businesses such as hotels and laundromats. Applications of the trap include initial assessment of a bed bug infestation, post-treatment monitoring and continuous monitoring for early detection of new infestations. The trap itself is reusable for approximately one year. The pheromone lures are effective for 3 months and glue boards should be replaced every 2-3 months or when an infestation is detected. Replacement pheromone lures and glue boards are available for order separately from the trap frame in refill packs.

"We are thrilled to partner with Liphatech to bring BugScents Sentry Pro to the U.S. professional pest control market," said Professor James Logan, CEO of Arctech Innovation. "As bed bug numbers rise globally, BugScents Sentry Pro will be an essential piece of the toolkit for PMPs across the U.S."

"With active ongoing monitoring utilizing BugScents Sentry Pro products, PMPs in the U.S. will save time locating bed bug infestations, avoid delays in treatment and boost confidence among their customers – essentially transforming their bed bug services," said Titshaw. "We are especially excited about the future of this partnership and where it takes Liphatech and our customers."

Liphatech relies heavily on its robust team of experts laden with former PMPs and Associate Certified Entomologists. These experts bring innovative products and strategic insights to every pest challenge – making informed recommendations about the products and techniques needed to solve any pest problem.

Liphatech also recently launched Peritect 360 IC, a 25(b) exempt insecticide, and it offers IGI Carbon Dioxide<sup>™</sup> to control insects in the commodities fumigation market. To learn more, contact the experts at Liphatech by calling 888-331-7900 or visit <u>liphatech.com/insect-control</u>.

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## About Liphatech

Headquartered in Milwaukee, Liphatech, a subsidiary fully backed by the De Sangosse group, has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with world-class customer service, technical expertise and support, Liphatech delivers intelligent solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. Liphatech advocates for responsible rodent management practices that protect people, wildlife and the environment. Liphatech is a member of the <u>Ag Container Recycling Council</u> (ACRC), <u>National Pest Management Association</u> (NPMA), <u>Responsible Industry for a Sound Environment</u> (RISE) and the <u>Rodenticide Task Force</u>.

## **About Arctech Innovation**

Arctech Innovation is a spin-out company from the London School of Hygiene & Tropical Medicine. Their goal is to live smarter in a bug's world, and to improve people's lives, by bringing together artificial intelligence and the genius of nature to create sustainable and digital products for detecting and controlling pests.