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FOR IMMEDIATE RELEASE

**Peritect 360 IC – First in a Series of New Insect Control
Products from Liphatech – Now Available**

Company's First Product in Inaugural Insect Line Provides 25(b) Exempt Solution

MILWAUKEE (July 18, 2025) — Following its formal entry into the insect control market, Liphatech Inc., longtime provider of pest management solutions, announces the first of several new insect control products – Peritect 360 IC – for professional pest management.

Peritect 360 IC is an effective insect control solution and Liphatech's first introduction of a minimum risk, broad-spectrum insecticide. This product meets the criteria for exemption from U.S. Environmental Protection Agency (EPA) registration under the *Federal Insecticide, Fungicide, and Rodenticide Act* (FIFRA) 25(b). These products are determined to pose little to no risk to human health or the environment, when used as directed.

Liphatech's U.S. market expansion follows the acquisition of a stake in Pertinent Eco-Solutions by Liphatech's France-based parent company, De Sangosse, in 2022 – and subsequently, entry into an exclusive licensing agreement for insecticidal formulations from Pertinent.

"Increasingly, our customers require solutions that appeal to the environmentally conscious. These minimum risk products are safe for people, pets and the environment when used as directed and are another way Liphatech can help pest control businesses expand, while remaining responsible and profitable," said Matt Titshaw, business manager at Liphatech.

An easy mixing, liquid concentrate with the active ingredients geraniol, sodium lauryl sulfate, cornmint oil and clove oil, Peritect 360 IC is a broad-spectrum insecticide that has effectiveness indoors or outdoors against crawling and flying insects, including ants, bed bugs (adults and nymphs), cockroaches, fleas, flies, mosquitoes and spiders. The active ingredients in Peritect 360 IC help protect a full perimeter and are laboratory-tested.

When used as directed, Peritect 360 IC can be used in a wide range of sensitive application sites such as homes, daycare facilities, hospitals, hotels, offices, parks, restaurants and schools. Peritect 360 IC can also be used in fogging and automatic spray systems (except in Connecticut) for active insect infestations and maintenance situations.

Peritect 360 IC is available in convenient 1-gallon tip 'n' measure bottles (four gallons per case). Refer to the product label for complete dilution and application rate instructions per approved species.

“In the coming weeks, expect to see more new and effective products from Liphatech that combine the trusted expertise of Liphatech with formulations that meet the needs of environmentally conscious pest control companies,” said Titshaw.

In anticipation of the company's entry into the insect market, Liphatech has relied heavily on its robust team of experts laden with former PMPs and Associate Certified Entomologists. These experts bring innovative products and strategic insights to every pest challenge – making informed recommendations about the products and techniques needed to solve any pest problem.

Liphatech also offers IGI Carbon Dioxide™ to control insects in the commodities fumigation market. To learn more about Peritect 360 IC, contact Liphatech by calling 888-331-7900 or visit liphatech.com/insect-control.

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About Liphatech

Headquartered in Milwaukee, Liphatech, a subsidiary fully backed by the De Sangosse group, has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with world-class customer service, technical expertise and support, Liphatech delivers intelligent solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. Liphatech advocates for responsible rodent management practices that protect people, wildlife and the environment. Liphatech is a member of the [Ag Container Recycling Council](#)

(ACRC), [National Pest Management Association](#) (NPMA), [Responsible Industry for a Sound Environment](#) (RISE) and the [Rodenticide Task Force](#).

About De Sangosse

De Sangosse is an international player in the supply of crop protection, plant nutrition, and pest control products. Overall, the company has approximately 830 employees, 23 operating companies and distribution activities in over 60 countries. Our mission is to promote the implementation of more competitive agricultural technologies that are environmentally friendly, safe for users and use less water and energy with a view to addressing food issues, climate risks and environmental challenges. The business plan of De Sangosse integrates the 3 pillars of sustainable development: Economic, Social and Environmental. De Sangosse aims to create value for its customers by innovating and by offering product solutions with a high level of expertise.

About Pertinent Eco-Solutions

Pertinent Eco-Solutions is a French company with a subsidiary in the United States. Its mission is to replace the use of conventional pesticides with solutions that are at least as effective, but more protective of health and the environment. Its expertise is based on the mastery of microemulsion processes and the synergistic combination of plant extracts. Having built up a unique bank of over 200 product prototypes, Pertinent Eco-Solutions is present in the livestock, crop protection and insect control professional sectors.