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**FOR IMMEDIATE RELEASE**

**Liphatech Brings Intelligent Solutions to Insect Control Market**

*Company To Scale Up Pest Management Solutions with New Product Lines*

**MILWAUKEE (July 11, 2025)** — Liphatech Inc., longtime provider of rodent control solutions, announces its entry into the insect control market. This news delivers on the company's recent promise to support its customers' businesses by evolving and diversifying its pest control offerings through the development, manufacturing and acquisition of intelligent solutions that no other company provides.

"The acquisition of new technologies are all done with one focus in mind – our customers. We are very excited to introduce a wide variety of insect control products to help pest control businesses expand by appealing to the needs of environmentally conscious customers," said Manny Martinez, CEO at Liphatech.

On the heels of this news, Liphatech will launch the first of several insect control products in the third quarter of 2025, beginning with an innovative 25(b) exempt technology, as well as a pheromone-based monitoring device for the control of additional nuisance insects. These new offerings are the result of exclusive licensing and distribution agreements Liphatech recently entered with two European companies, Pertinent Eco-Solutions and Arctech Innovation.

"When we highlighted our 'Experienced People, Intelligent Solutions,' as part of our brand refresh late last year, we promised that there was more to come from Liphatech. Now is the time to unveil the first in a series of new and effective product formulations that, when

combined with the trusted expertise of Liphatech's technical team, will help our customers meet the needs and product demands of their customers," said Martinez.

The company's focus on products and smart strategies that help pest management professionals (PMPs) remain responsible and profitable is also a means to help PMPs stay ahead of industry changes and demands. In anticipation of the company's insect market entry, Liphatech has relied heavily on its robust team of experts laden with former PMPs and Associate Certified Entomologists. These experts bring innovative products and strategic insights to every pest challenge – making informed recommendations about the products and techniques needed to solve any pest problem.

Liphatech also offers IGI Carbon Dioxide™ to control insects in the commodities fumigation market. To learn more about insect control solutions from Liphatech, contact the company by calling 888-331-7900 or visit [liphatech.com/insect-control](http://liphatech.com/insect-control).

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### **About Liphatech**

Headquartered in Milwaukee, Liphatech, a subsidiary fully backed by the De Sangosse group, has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with world-class customer service, technical expertise and support, Liphatech delivers intelligent solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. Liphatech advocates for responsible rodent management practices that protect people, wildlife and the environment. Liphatech is a member of the [Ag Container Recycling Council](#) (ACRC), [National Pest Management Association](#) (NPMA), [Responsible Industry for a Sound Environment](#) (RISE) and the [Rodenticide Task Force](#).

### **About Pertinent Eco-Solutions**

Pertinent Eco-Solutions is a French company with a subsidiary in the United States. Its mission is to replace the use of conventional pesticides with solutions that are at least as effective, but more protective of health and the environment. Its expertise is based on the mastery of microemulsion processes and the synergistic combination of plant extracts. Having built up a unique bank of over 200 product prototypes, Pertinent Eco-Solutions is present in the livestock, crop protection and insect control professional sectors.

### **About Arctech Innovation**

Arctech Innovation is a spin-out company from the London School of Hygiene & Tropical Medicine. Their goal is to live smarter in a bug's world, and to improve people's lives, by bringing together artificial intelligence and the genius of nature to create sustainable and digital products for detecting and controlling pests.