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FOR IMMEDIATE RELEASE

**Liphatech Grows Experienced Sales and Technical Team
with Addition of Alex Blahnik**

MILWAUKEE (December 19, 2024) — Liphatech Inc., a leading manufacturer of rodenticides, rodent bait stations and IGI Carbon Dioxide, announces the addition of Alex Blahnik as Ohio Valley District Sales Manager. Blahnik will represent Liphatech’s full line of products in the Midwestern U.S. – including Wisconsin, Michigan, Illinois, Indiana, Ohio, Kentucky and Tennessee. He joins a sales and technical team with over 150 years of combined pest management experience.

Working in the pest control industry for nearly 25 years, Blahnik brings decades of technical expertise and relationship-based sales experience into his new role. His commitment to the industry also extends to several professional associations and leadership positions, including the National Pest Management Association’s (NPMA) Fumigation Committee. As Liphatech’s newest district sales manager, Blahnik will work closely with pest management professionals and distributors within the region.

“Adding Alex to the core technical team is an important step for Liphatech as we reinvigorate our brand to focus on experienced people and intelligent solutions,” said Matt Titshaw, ACE, business manager at Liphatech. “This new strategic approach positions us to build lasting relationships with clients and provide effective solutions to even the toughest rodent problems, and Alex’s experience makes him a natural fit.”

For more information about Liphatech products and services, visit liphatech.com or call 888-331-7900.

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About Liphatech

Headquartered in Milwaukee, Liphatech, a subsidiary fully backed by the De Sangosse group, has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with world-class customer service, technical expertise and support, Liphatech delivers intelligent solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. Liphatech advocates for responsible rodent management practices that protect people, wildlife and the environment. Liphatech is a member of the [Ag Container Recycling Council](#) (ACRC), [National Pest Management Association](#) (NPMA), [Responsible Industry for a Sound Environment](#) (RISE) and the [Rodenticide Task Force](#).