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FOR IMMEDIATE RELEASE

Daniel De Poli Joins Liphatech as Business Manager for Latin America

MILWAUKEE (June 22, 2022) — Liphatech Inc. welcomes Daniel De Poli as its new Business Manager for Latin America. He is responsible for expanding the sales and marketing of Liphatech's full line of rodenticides and bait stations throughout the Caribbean, Central America and South America.

"I look forward to strengthening and growing Liphatech's business relationships with our distribution partners throughout my new territory," said De Poli.

Before joining Liphatech, De Poli worked for BWI Companies Inc. where he was Business Manager for export and the state of Florida. Prior to that, he worked at Univar Solutions for four years as the Director of Latin America Export Services. He has been in the pest control industry for more than 20 years and will now work to generate awareness about Liphatech's rodent control practices and products in this developing region.

"We're pleased to have Daniel join the Liphatech team," said Manny Martinez, CEO, Liphatech.

"We've tasked Daniel with advancing our sales and marketing presence and coordinating registrations with our partners throughout this region. I'm certain they will appreciate the experience and energy he brings to this principal position."

De Poli is also a former athlete who played rugby in Argentina.

For more information about Liphatech products and services, visit liphatech.com or call 888-331-7900.

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About Liphatech

Headquartered in Milwaukee, Liphatech, a subsidiary fully backed by the De Sangosse group, has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions to quickly and cost effectively generate results for its customers.

About De Sangosse

DE SANGOSSE is an international player in the supply of crop protection, plant nutrition, and pest control products. Overall, the company has approximately 830 employees, 23 operating companies and distribution activities in over 60 countries. Our mission is to promote the implementation of more competitive agricultural technologies that are environmentally friendly, safe for users and use less water and energy with a view to addressing food issues, climate risks and environmental challenges. The business plan of DE SANGOSSE integrates the 3 pillars of sustainable development: Economic, Social and Environmental. DE SANGOSSE aims to create value for its customers by innovating and by offering product solutions with a high level of expertise.