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FOR IMMEDIATE RELEASE

**Liphatech Promotes Matt Titshaw to Business Manager  
of Structural Pest Control Division**

**MILWAUKEE** (April 14, 2022) — Liphatech Inc. – a leading manufacturer of rodenticides and rodent bait stations – has promoted key sales leader Matt Titshaw to Business Manager of the company’s structural pest control division. Titshaw will be the strategic lead for all pest management industry sales of Liphatech product lines in the U.S. and Canada.

An Associate Certified Entomologist (ACE) and successful member of the Liphatech team committed to consistency, follow-through and excellent customer service since 2016, Titshaw previously served as National Sales Manager and Southeast District Sales Manager. In his new role as Business Manager, Titshaw will be responsible for planning, organizing and directing implementation of Liphatech’s long and short-term sales strategies and objectives related to its structural pest control product lines. Additionally, continuing to provide support to distributor partners and national accounts will remain an integral part of his new role.

“With Matt’s in-depth understanding of the marketplace and the rodent control challenges businesses are facing, our customers will truly benefit from the expertise he offers,” said Manny Martinez, CEO at Liphatech. “When we talk to our customers, they are continuously impressed with the expertise our team members, including Matt, bring to their businesses.”

For more information about Liphatech products and services, visit [liphatech.com](http://liphatech.com) or call 888-331-7900.

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**About Liphatech**

Headquartered in Milwaukee, Liphatech, subsidiary fully backed by the De Sangosse group, has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers.

**About De Sangosse**

DE SANGOSSE is an international player in the supply of crop protection, plant nutrition, and pest control products. Overall, the company has approximately 830 employees, 23 operating companies and distribution activities in over 60 countries. Our mission is to promote the implementation of more competitive agricultural technologies that are environmentally friendly, safe for users and use less water and energy with a view to addressing food issues, climate risks and environmental challenges. The business plan of DE SANGOSSE integrates the 3 pillars of sustainable development: Economic, Social and Environmental. DE SANGOSSE aims to create value for its customers by innovating and by offering product solutions with a high level of expertise.