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FOR IMMEDIATE RELEASE

Joey Hedgemon Joins Liphatech as Southeast District Sales Manager

MILWAUKEE (January 20, 2022) — Liphatech, Inc. announces the addition of Joey Hedgemon as its new Southeast District Sales Manager for the company’s structural pest control business. Hedgemon is responsible for representing Liphatech’s full line of rodenticides and bait stations in the Southeastern U.S. – including Tennessee, Alabama, Georgia, Mississippi and Florida.

Hedgemon, who holds a bachelor’s degree in business economics from Wofford College, brings several years of sales experience to Liphatech, including five years in the professional pest control industry spent at Orkin Pest Control. As Liphatech’s sales and service expert in the Southeast, he is working with pest management professionals and distributors in the region, building relationships with prospective pest management accounts, and is available for troubleshooting and rodent control assistance within complicated accounts.

“Joey has already proven himself a great asset to our team. Our distributors and pest management professionals in the Southeast will benefit from his positive energy, reliability and experience when they need help with rodent control challenges,” said Matt Titshaw, national sales manager, Liphatech structural pest control business.

A former collegiate football player, Hedgemon’s passion for the game continues, along with other athletics including golf and cheering at his children’s sporting events.

For more information about Liphatech products and services, visit liphatech.com or call 888-331-7900.

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About Liphatech

Headquartered in Milwaukee, Liphatech, subsidiary fully backed by the De Sangosse group, has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers.

About De Sangosse

DE SANGOSSE is an international player in the supply of crop protection, plant nutrition, and pest control products. Overall, the company has approximately 830 employees, 23 operating companies and distribution activities in over 60 countries. Our mission is to promote the implementation of more competitive agricultural technologies that are environmentally friendly, safe for users and use less water and energy with a view to addressing food issues, climate risks and environmental challenges. The business plan of DE SANGOSSE integrates the 3 pillars of sustainable development: Economic, Social and Environmental. DE SANGOSSE aims to create value for its customers by innovating and by offering product solutions with a high level of expertise.