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FOR IMMEDIATE RELEASE

Nick Fugate Joins Liphatech as District Sales Manager for Midwest and Canada

MILWAUKEE (January 29, 2021) — The Pest Management Division of Liphatech, Inc. welcomes Nick Fugate as its new Midwest and Canada District Sales Manager. Nick is responsible for representing Liphatech's full line of rodenticides and bait stations in the Midwestern U.S. – including Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, Ohio, South Dakota and Wisconsin – and in Canada.

Nick brings several years of sales and marketing experience to Liphatech, including recent work in the professional pest control industry. As Liphatech's Midwest sales and service expert, he works with pest management professionals and distributors in the region, builds relationships with prospective pest management accounts and is available for troubleshooting and rodent control assistance within problem accounts.

"We're excited to have Nick join our team. Our distributors and pest management professionals in the Midwest and Canada can depend on his energy and experience when needing assistance with rodent control challenges," said Charlie Passantino, business director, Liphatech pest management division.

Fugate is an avid sports fan and enjoys eSports. He is director of eSports for his local high school and was a member of the 2017 eSports national championship team out of Chicago.

For more information about Liphatech products and services, visit www.liphatech.com or call 888-331-7900.

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About Liphatech

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers.