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FOR IMMEDIATE RELEASE

Liphatech Launches “Pick Your Poison” Free Product Promotion

Limited Time Promo Includes Soft Baits, Mini Blocks

MILWAUKEE (August 7, 2019) – Liphatech Inc., a leading manufacturer of rodenticides, including *FastDraw*[®], *Revolver*[®], *Cannon*[™], *Hombre*[®], *BootHill*[®] and *Gunslinger*[®] brands, is providing integrators two ways to save on purchases of six Liphatech brands of soft baits and mini blocks.

For every full pallet of qualifying Liphatech rodenticides integrators purchase of the same product on a single invoice, Liphatech will send a \$400 Cabela’s[®] Gift Card OR additional pails or bags of the same product purchased, free.

If purchasing less than a full pallet, integrators can still save. For every four pails or bags of qualifying Liphatech rodenticides purchased of the same product on a single invoice, integrators receive one additional pail or bag of the same product purchased, free.

The promotional offer is available through October 31, 2019, to integrators who purchase from select Liphatech Distributors. The offer is only available in the USA, except where prohibited. For full promotion details and instructions for redeeming the free offer, visit liphatech.com.

“This offer has no limit and coincides with the heightened rodent activity of the fall season, providing a great opportunity for integrators to stock up and get free product,” said Jesse Heiking, Senior Marketing Manager for Liphatech’s Agricultural/Animal Health Division.

Liphatech’s brand portfolio is available to integrators for rodent control. For information about Liphatech products and services, call 888-331-7900 or visit liphatech.com.

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About Liphatech

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of pest control products through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that generate results for its customers. For more information about Liphatech and its comprehensive line of products, visit liphatech.com or call 888-331-7900.