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FOR IMMEDIATE RELEASE

Free Liphatech Rodenticide with Pallet Purchase

Year-Long Pallet Promo Includes Soft Baits, Blocks, Bulk Meal, Pellets and Place Packs

MILWAUKEE (July 17, 2019) – Liphatech Inc., a leading manufacturer of rodenticides, including FirstStrike®, Resolv®, TakeDown®, Generation®, BlueMax™, Maki® and Borderline® brands, is providing PMPs a unique opportunity to enhance their bottom line by offering free product with single-pallet purchases of those brands.

Free product quantities are based on the brand of pallet purchased and there is no limit on the purchase amount. However, purchases must be full-pallet quantities of one product on a single invoice. Liphatech will ship product directly to qualifying PMPs 10 to 12 weeks from the date of purchase.

The promotional offer is available through August 31, 2020, to PMPs who purchase from select Liphatech Distributors. The offer is only available in the USA, except where prohibited. For full promotion details and instructions for redeeming the free offer, visit liphatech.com/structural-pest-control/.

“This offer provides a great opportunity for PMPs to stock up and get free product amidst heightened summer and fall rodent activity,” said Charlie Passantino, structural pest control business director at Liphatech.

Liphatech’s brand portfolio is available to PMPs in structural pest control management. For information about Liphatech products and services, call 888-331-7900 or visit liphatech.com.

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About Liphatech

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit liphatech.com.
