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FOR IMMEDIATE RELEASE

**Liphatech Sales Team News**

**Milwaukee, WI** (February 2019) – Vince Romao recently joined the Liphatech team as Western District Sales Manager. He will serve the states of Alaska, Arizona, California, Hawaii, Idaho, Nevada, Montana, Oregon, Utah, Washington and Wyoming representing the Liphatech rodenticide and Aegis bait station product lines. With prior experience in the pest management industry, Vince is ready to assist PMPs with rodent control solutions and technician training.

Matthew Elderbrook, Midwest District Sales Manager, now includes Canada in his service area. Matt's familiarity with Canada and pest control there makes this a beneficial move for our Canadian Distributors and PMPs. With this added responsibility, Kentucky and Ohio have been moved to the Mid-Atlantic territory, managed by Tom Belcher. View an updated [territory map](#) on the Liphatech website to find the Liphatech rep in your area.

Liphatech continually searches for ways to best meet the needs of our Distributors and PMPs, both in the US and Canada," said Charlie Passantino business director, Liphatech pest management division. "Balancing our experienced team's knowledge and availability is important to us and our customers."

For more information about Liphatech products and services, visit [liphatech.com](http://liphatech.com) or call 888-331-7900.

**About Liphatech**

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers.

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