

**For more information, contact:**

Angela Mork  
Account Supervisor  
LePoidevin Marketing  
262-754-9550  
[angela@lepoidevinmarketing.com](mailto:angela@lepoidevinmarketing.com)

Jim Doll, Senior Marketing Manager  
Pest Management Division  
Liphatech, Inc.  
414-410-7242  
[dollj@liphatech.com](mailto:dollj@liphatech.com)

FOR IMMEDIATE RELEASE

**Free 4 lb. Bags of Liphatech Rodenticide**  
*Purchase a Pallet – Get 40 Free Bags*

**Milwaukee, WI** (June 2018) For a limited time, receive 40 – 4 lb. bait bags free with the purchase of a full pallet of select Liphatech soft bait or mini block rodenticides. Offer is available with the purchase of all FirstStrike®, Resolv® & TakeDown® soft bait and Generation®, BlueMax™ & Maki® mini blocks. Free 4 lb. bags (provided in 16 lb. cases of 4 bags) of FirstStrike, Resolv & TakeDown soft baits and Generation mini blocks are all available with this offer. The free product received is based on the pallet of product that is purchased.

Offer is available June 1<sup>st</sup> to July 31<sup>st</sup> for PMPs, sub-Distributors and online retailers in the U.S. who purchase from a Liphatech authorized Distributor. Void where prohibited. Provide proof of a qualifying purchase and submit the redemption form and proof of purchase online, via email, mail or fax.

Visit [www.liphatech.com/InTheBag](http://www.liphatech.com/InTheBag) for details and instructions to claim your free bags.

“This opportunity allows PMPs to purchase rodenticide in preparation for summer and fall rodent activity with the added benefit of 10 free cases of our 4 lb. bags with every pallet,” said Charlie Passantino, Business Director, of Liphatech’s pest management division.

**About Liphatech**

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit

[www.liphatech.com](http://www.liphatech.com).

