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FOR IMMEDIATE RELEASE

Titshaw joins Liphatech as Southeast District Sales Manager

Milwaukee, WI (August 2016) – The Pest Management Division of Liphatech, Inc. welcomes Matthew Titshaw as its new Southeast District Sales Manager. Matthew is responsible for representing Liphatech’s full line of rodenticides—including FirstStrike® and Resolv® wax-free soft baits—in Tennessee, North Carolina, South Carolina, Georgia, Alabama and Florida.

Matthew comes to Liphatech after two successful decades in sales and management for an Atlanta-area pest management company. At Liphatech, he will be responsible for building relationships with pest management companies and distributors across the southeast, as well as increasing sales for Liphatech’s rodenticides and the Aegis® line of rodent bait stations.

“We’re excited to have Matthew’s management and sales skills working for Liphatech,” said Charlie Passantino, director, pest management division. “His extensive pest management experience will be invaluable to our customers looking for effective rodent control solutions.”

A lifelong Georgia resident, Titshaw attended the University of West Georgia and is a dedicated Bulldogs fan.

For more information about Liphatech products and services, visit www.liphatech.com or call 888-331-7900.

About Liphatech

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit

www.liphatech.com.

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